

3.1 Vision of Phichit

“Source of high-quality rice production, Safety agricultural product standardize
People have quality livability following by sufficient economy.”

3.2 Strategy

“Develop to be land of High-quality rice production, Safety agricultural product
standardize, People have quality livability following by sufficient economy.”

3.3 Obligation

1. Manage water resource, environment and energy to activate permanency.
2. Develop economic within agricultural and outside agricultural to improve the quality of life.
3. Support social of wisdom and acquisition of knowledge, well-being strong community and quality livability.
4. Develop all organizations and reinforce personnel potential with participate in management.

3.4 Objective of Phichit

1. People live in good environment, earmark for water and decrease expenses of energy.
2. Increase production efficiency, added rice, agricultural goods and non-agricultural goods value, Improve competitive capability to agriculturist and producer.
3. People have quality livability, warm family, blissful social.
4. All organizations participate in good governance management.

3.5 Obligation issue

1st obligation

-Manage water resource, environment, energy and tourism.

2nd obligation

-Increase competitive capability inside agricultural/outside agricultural and rice product.

3rd obligation

-Solve social problems and improve the social as economic self-sufficiency theory.

4th obligation

-Develop organizations with participation process in good governance.